

## Social Media Toolkit:

Support National Whistleblower Day 2021 and join the celebration of whistleblowers!

### Social Media Guidelines

- Include #NWD2021 in all posts.
- Include #NationalWhistleblowerDay, and #Whistleblowers in content whenever possible.
- Share from twitter [@stopfraud](#), [Facebook](#), [LinkedIn](#), [YouTube](#), and [Instagram](#).
- Stay updated on our latest using our links on [Linktree](#).

### New on the Blog

Share these [blog posts](#) with your audiences! We will update this list as new blogs are released.

- Whistleblower Voices:
  - [Whistleblower Voices - Ted Blickwedel, VA - "There is Strength in Numbers"](#)
  - [Whistleblower Voices - Fred Whitehurst, FBI - "Corruption Has No Place In Society."](#)
- Informational:
  - [Protections YOU Have Thanks to Whistleblowers](#)

### Suggested RSVP Posts:

Twitter	Facebook	Visual
<p><b>Copy and paste this into your Twitter post:</b></p> <p>Intriguing stories, high ranking speakers, &amp; important #resources —            #NationalWhistleblowerDay has it all! Join us on Friday, July 30th at this all-day virtual event!</p> <p>#NWD2021 is free and open to all.</p> <p>RSVP here <a href="#">→ whistleblowers.org/nwd</a></p> <p><a href="https://www.youtube.com/watch?v=9drmN9Go2z8">https://www.youtube.com/watch?v=9drmN9Go2z8</a></p>	<p><b>Share our post from NWC and add the following caption:</b></p> <p>Intriguing stories, high ranking speakers, &amp; important resources —            #NationalWhistleblowerDay has it all! Join us on Friday, July 30th at the all-day virtual event. #NWD21 will feature SEC Chairman Gary Gensler, Sen. Chuck Grassley, and more.</p> <p>This event is free and open to all!</p> <p>RSVP here <a href="#">→ whistleblowers.org/nwd</a></p>	<p><i>The trailer from National Whistleblower Day will be the visual for the post, simply follow the instructions to the left!</i></p>
<p>You've heard their names. Now hear their stories.</p> <p>#NationalWhistleblowerDay is coming soon! Join us on July 30th at the all-day virtual event celebrating the contributions of #whistleblowers. This event is free and open to all!</p> <p>RSVP for #NWD2021 now <a href="#">→ whistleblowers.org/nwd</a></p>	<p>You've heard their names. Now hear their stories.</p> <p>#NationalWhistleblowerDay 2021 is coming soon! Join us on July 30th at the all-day virtual event celebrating the contributions of #whistleblowers.</p> <p>This event is free and open to all!</p> <p>RSVP for #NWD2021 now <a href="#">→ whistleblowers.org/nwd</a></p>	<p><a href="#">Facebook</a></p> <p><a href="#">Twitter</a></p>

## Suggested Special Guest Posts:

Twitter	Facebook	Image to Share in Post
<p>SEC Chair @GaryGensler to deliver the keynote address at #NationalWhistleblowerDay!</p> <p>Join the #whistleblower celebration to hear from more than 60 speakers featured across a dozen panels at #NWD2021.</p> <p>RSVP today: <a href="https://www.whistleblowers.org/nwd">whistleblowers.org/nwd</a></p>	<p>SEC Chair Gary Gensler to deliver the keynote address at #NationalWhistleblowerDay!</p> <p>With more than 60 speakers featured across over a dozen panels, #NWD2021 is the largest whistleblower celebration to date. Join the celebration to hear from top lawmakers, agency heads, and whistleblower advocates on July 30th.</p> <p>This event is free and open to all!</p> <p>RSVP today: <a href="https://www.whistleblowers.org/nwd">whistleblowers.org/nwd</a></p>	<p><a href="#">Facebook</a></p> <p><a href="#">Twitter</a></p>
<p>Top lawmakers and Congressional whistleblower advocates Sen. @ChuckGrassley, @SenJoniErnst, &amp; @RepKathleenRice join the #NationalWhistleblowerDay celebration!</p> <p>RSVP to hear from policymakers on the frontlines of #whistleblower protection: <a href="https://www.whistleblowers.org/nwd">whistleblowers.org/nwd</a></p> <p>#NWD2021</p>	<p>Top lawmakers and Congressional whistleblower advocates Sen. Chuck Grassley, Joni Ernst, and Rep. Kathleen Rice join the #NationalWhistleblowerDay celebration!</p> <p>Their support in the halls of Congress is invaluable in the fight to protect whistleblowers the world over.</p> <p>RSVP for #NWD2021 to hear from policymakers on the frontlines of #whistleblower protection: <a href="https://www.whistleblowers.org/nwd">whistleblowers.org/nwd</a></p>	<p><a href="#">Facebook</a></p> <p><a href="#">Twitter</a></p>
<p>Join us July 30 to hear from &amp; celebrate these heroic #whistleblowers and more!</p> <p>Panelists include @Lucifers_Banker, @fbiwhistlestop, Dr. Kimberly Young-McLear, &amp; Sara Thompson.</p> <p>RSVP for #NWD2021 <a href="https://www.whistleblowers.org/nwd">→</a></p>	<p>Join us July 30 to hear from &amp; celebrate these heroic #whistleblowers and more!</p> <p>Special guests include Bradley Birkenfeld, Jane Turner, Dr. Kimberly Young-McLear, and Sara Thompson.</p> <p>This event is free and open to all!</p> <p>Register now for National Whistleblower Day: <a href="https://www.whistleblowers.org/nwd">whistleblowers.org/nwd</a></p> <p>#NWD2021</p>	<p><a href="#">Facebook</a></p> <p><a href="#">Twitter</a></p>